



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Advertiser Pol/Iss/American Crossroads (13324)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD, ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand AMERICAN CROSSROADS (109861)
Acct Types National/Political
Est/Headline 1758/06225739
Demo
Revision 10, Modified on 11/07/12 6:12 PM
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

Invoice 635308
Inv Date 9/30/2012
Terms Net 30
Contract 321187
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:50:38PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|---------|------|---------------------|---------------------------|-----------------------|--------|-------------|-----------|-----------|
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 8:39AM (Tu) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 8:59AM (Tu) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 7:28AM (We) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 8:54AM (We) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/27/12 7:58AM (Th) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/27/12 8:29AM (Th) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 7:28AM (Fr) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 8:39AM (Fr) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 2.0 | Spot | 11:00:00AM-12:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 11:47AM (Tu) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 2.0 | Spot | 11:00:00AM-12:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 11:59AM (Tu) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 2.0 | Spot | 11:00:00AM-12:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 11:29AM (We) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 2.0 | Spot | 11:00:00AM-12:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 11:30AM (Fr) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 3.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 12:21PM (Tu) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 3.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 12:42PM (Tu) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 3.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 12:27PM (We) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 3.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 12:51PM (We) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 3.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/27/12 12:13PM (Th) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 3.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/27/12 12:55PM (Th) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 3.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 12:22PM (Fr) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 3.0 | Spot | 12:00:00PM- 1:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 12:58PM (Fr) | 00:30 | FLSNTV02ACH | \$1000.00 | |
| 4.0 | Spot | 5:00:00PM- 6:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 5:12PM (Tu) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 4.0 / 1 | Spot | 5:00:00PM- 6:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 5:23PM (Tu) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 4.0 | Spot | 5:00:00PM- 6:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 5:21PM (We) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 4.0 / 2 | Spot | 5:00:00PM- 6:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 5:41PM (We) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 4.0 | Spot | 5:00:00PM- 6:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/27/12 5:12PM (Th) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 4.0 / 3 | Spot | 5:00:00PM- 6:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/27/12 5:52PM (Th) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 4.0 | Spot | 5:00:00PM- 6:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 5:14PM (Fr) | 00:30 | FLSNTV02ACH | \$2250.00 | |
| 4.0 / 4 | Spot | 5:00:00PM- 6:00:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 5:52PM (Fr) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 5.0 | Spot | 6:00:00PM- 6:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 6:23PM (Tu) | 00:30 | FLSNTV02ACH | \$3000.00 | |
| 5.0 | Spot | 6:00:00PM- 6:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 6:27PM (Tu) | 00:30 | FLSNTV02ACH | \$3000.00 | |
| 5.0 | Spot | 6:00:00PM- 6:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 6:12PM (We) | 00:30 | FLSNTV02ACH | \$3000.00 | |
| 5.0 | Spot | 6:00:00PM- 6:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 6:28PM (We) | 00:30 | FLSNTV02ACH | \$3000.00 | |
| 5.0 | Spot | 6:00:00PM- 6:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/27/12 6:00PM (Th) | 00:30 | FLSNTV02ACH | \$3000.00 | |
| 5.0 | Spot | 6:00:00PM- 6:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/27/12 6:27PM (Th) | 00:30 | FLSNTV02ACH | \$3000.00 | |
| 5.0 | Spot | 6:00:00PM- 6:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 6:22PM (Fr) | 00:30 | FLSNTV02ACH | \$3000.00 | |
| 5.0 | Spot | 6:00:00PM- 6:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/28/12 6:29PM (Fr) | 00:30 | FLSNTV02ACH | \$3000.00 | |
| 6.0 | Spot | 7:00:00PM- 7:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 7:05PM (Tu) | 00:30 | FLSNTV02ACH | \$3600.00 | |
| 6.0 | Spot | 7:00:00PM- 7:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/25/12 7:13PM (Tu) | 00:30 | FLSNTV02ACH | \$3600.00 | |
| 6.0 | Spot | 7:00:00PM- 7:30:00 | Day, Tu-2, W-2, Th-2, F-2 | 09/26/12 7:05PM (We) | 00:30 | FLSNTV02ACH | \$3600.00 | |



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P.O. Box 863324
Orlando, FL 32886-3324
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Advertiser Pol/Iss/American Crossroads (13324)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand AMERICAN CROSSROADS (109861)
Acct Types National/Political
Est/Headline 1758/06225739
Demo
Revision 10, Modified on 11/07/12 6:12 PM
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

Invoice 635308
Inv Date 9/30/2012
Terms Net 30
Contract 321187
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:50:38PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|-----------|------|---------------------|-----------------------|-----------------------|--------|-------------|-----------|-----------|
| 6.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 7:29PM (We) | 00:30 | FLSNTV02ACH | \$3600.00 | |
| 6.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 7:13PM (Th) | 00:30 | FLSNTV02ACH | \$3600.00 | |
| 6.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 7:29PM (Th) | 00:30 | FLSNTV02ACH | \$3600.00 | |
| 6.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 7:05PM (Fr) | 00:30 | FLSNTV02ACH | \$3600.00 | |
| 6.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 7:13PM (Fr) | 00:30 | FLSNTV02ACH | \$3600.00 | |
| 7.0 | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/25/12 11:55PM (Tu) | 00:30 | FLSNTV02ACH | \$800.00 | |
| 7.0 | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/28/12 11:47PM (Fr) | 00:30 | FLSNTV02ACH | \$800.00 | |
| 8.0 | Spot | 8:00:00PM- 9:00:00 | Day,F-1 | 09/28/12 8:00PM (Fr) | 00:30 | FLSNTV02ACH | \$3500.00 | |
| 9.0 / 5 | Spot | 6:00:00AM- 9:00:00 | Day,Sa-3 | 09/29/12 6:00AM (Sa) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 9.0 / 6 | Spot | 6:00:00AM- 9:00:00 | Day,Sa-3 | 09/29/12 6:24AM (Sa) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 9.0 / 7 | Spot | 6:00:00AM- 9:00:00 | Day,Sa-3 | 09/29/12 6:56AM (Sa) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 10.0 | Spot | 12:00:00PM-12:30:00 | Day,Sa-1 | 09/29/12 12:08PM (Sa) | 00:30 | FLSNTV02ACH | \$600.00 | |
| 11.0 | Spot | 7:00:00PM- 8:00:00 | Day,Sa-2 | 09/29/12 7:13PM (Sa) | 00:30 | FLSNTV02ACH | \$1200.00 | |
| 11.0 | Spot | 7:00:00PM- 8:00:00 | Day,Sa-2 | 09/29/12 7:37PM (Sa) | 00:30 | FLSNTV02ACH | \$1200.00 | |
| 12.0 / 8 | Spot | 6:00:00AM- 9:00:00 | Day,Su-3 | 09/30/12 6:01AM (Su) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 12.0 / 9 | Spot | 6:00:00AM- 9:00:00 | Day,Su-3 | 09/30/12 6:38AM (Su) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 12.0 / 10 | Spot | 6:00:00AM- 9:00:00 | Day,Su-3 | 09/30/12 8:58AM (Su) | 00:30 | FLSNTV02ACH | \$0.00 | (Revised) |
| 13.0 | Spot | 12:00:00PM-12:30:00 | Day,Su-1 | 09/30/12 12:09PM (Su) | 00:30 | FLSNTV02ACH | \$600.00 | |
| 14.0 | Spot | 6:00:00PM- 6:30:00 | Day,Su-1 | 09/30/12 6:27PM (Su) | 00:30 | FLSNTV02ACH | \$2000.00 | |
| 15.0 | Spot | 11:30:00PM-12:00:00 | Day,Su-1 | 09/30/12 11:50PM (Su) | 00:30 | FLSNTV02ACH | \$900.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | |
|-------------|---------------|
| Gross Total | \$103,400.00 |
| Commission | (\$15,510.00) |
| Net Total | \$87,890.00 |

Total Spots 59

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.